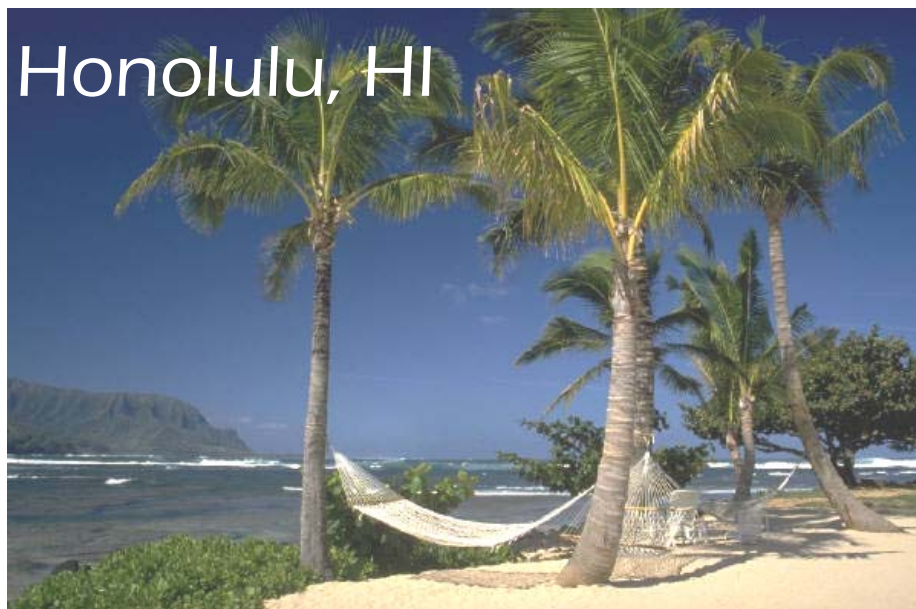


Early Bird Registration ends May 31

Regular Registration ends June 16

HIPAA SOLUTIONS AND BEYOND: Advanced HIPAA Implementation Summit

Presented by
HIPAA Readiness Collaborative (HRC)
Workgroup for Electronic Data Interchange (WEDI)
and Centers for Medicaid and Medicare Services (CMS)

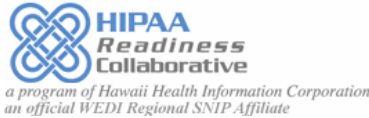


Honolulu, HI

June 24, 2004

HMSA Building
Multi-Purpose Room, 1st Floor
818 Keeaumoku Street
Honolulu, HI 96814

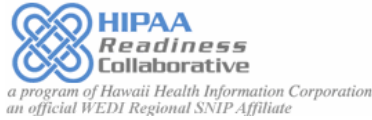
Jointly sponsored by the Hawaii Consortium for Continuing Medical Education
and the Hawaii Health Information Corporation.



HIPAA SOLUTIONS AND BEYOND:
Advanced HIPAA Implementation Summit
Thursday, June 24, 2004

TENTATIVE AGENDA

8:00 am – 8:30 am	Registration Opens Continental Networking Breakfast
8:30 am – 8:45 am	Welcome and Opening Comments—General Session <i>Ann Marie Railing, WEDI Director of Regional Education & Operations</i> <i>Brenda Kumabe, Hawaii HIPAA Readiness Collaborative</i>
8:45 am – 10:45 am	Security: Implementing HIPAA Risk Analysis Requirements for Your Organization <i>Andrew Melczar, Illinois State Medical Society</i> <i>Tom Hanks, IBM</i> <i>Carol Pratt, Davis Wright Tremaine</i> <ul style="list-style-type: none">• The first step in meeting the HIPAA security requirements is completion of a risk analysis. Learn what is involved in completing your own risk analysis, including using tools, templates, and real world walkthroughs• Understanding problem areas and practical implementations of the Security Rule, business continuity and emergency operations for uninterrupted patient care in an imperfect world, and safeguarding the physical environment.• The risk analysis defines security threats. Understand the “dollars and sense” business of managing risk and reducing it to an acceptable level for your organization• Learn what “good practice” approaches others are taking and what to do to reduce your risk of HIPAA litigation and/or CMS complaint• This will be an interactive session, so bring your specific questions and issues
10:45 am – 11:00 am	Break
11:00 am – 12:30 pm	Security: Understanding and Implementing Secure E-mail for Ongoing HIPAA Compliant Communications Experts: <i>Andrew Melczar, Illinois State Medical Society</i> <i>Tom Hanks, IBM</i> Under HIPAA encryption is “addressable” <ul style="list-style-type: none">• This session will cover what HIPAA requires for secure email and how to continue to get things done through secure e-mail, particularly when trading partners are using a variety of encryption approaches• Learn what “secure email” is and what to do to implement secure email for your organization’s ongoing communications – what’s required, what’s not, and what are your risks?• Learn what can be done in our Community to keep secure e-mail communication simple while keeping costs down• Discuss interoperability of secure e-mail and, if so, how we should proceed
12:30 pm – 1:30 pm	Lunch
1:30 pm – 5:15 pm	Breakout Sessions—Transactions Track and Privacy & Security Track
5:15 pm – 5:30 pm	Closing Comments, Evaluations and CME distribution
5:30 pm	Adjournment



CONCURRENT BREAKOUT SESSIONS—TRANSACTIONS TRACK

1:30 pm – 3:30 pm

Transactions Track A

Transactions & Code Sets: National Provider Identifier (NPI) and Claims Attachment – How to implement and comply with the next HIPAA requirements to get paid – The “good, bad, and the ugly”

Janice Caldwell, Centers for Medicare & Medicaid Services, Hawaii Region

- What can you do to get your post-July 2004 claims paid without incremental delays?
- What and who is required to get a National Provider Identifier (NPI)?
- When do I need to get my NPI – Why do I need a NPI again?
- Learn the recommended implementation Guidance for National Provider Identifier (NPI) implementation
- Learn the early recommended implementation Guidance for Claims Attachments
- What can Hawaii covered entities do collaboratively to make implementation of this next set of HIPAA requirements easier – what have we learned from October 2003?

3:30 pm – 3:45 pm

Break

3:45 pm – 5:15 pm

Transactions Track B

Update on Industry Transactions & Code Sets: Taking Hawaii’s and National Temperature: How are we doing in Claims and PHI flow post-October 2003?

Janice Caldwell, Centers for Medicare & Medicaid Services, Region IX

*Jean Matsushita, Hawaii Medicare Part B Intermediary, Noridian Administrative Services
Hawaii Medical Service Association, Department of Human Services Medicaid, & other
Hawaii payer and billing representatives*

- Get an update on Healthcare Industry’s progress in TCS compliance – what’s in CMS’ contingency plan and for how long?
- What you can do to promote quicker claims reimbursement, status, eligibility checking for your organization under HIPAA? What’s in it for the Payors?
- What’s the HIPAA “return on investment” for healthcare to-date?
- What are the “sticks and carrots” of dealing with all HIPAA TCS requirements – what options does a covered entity or billing company have?
- This will be an interactive session, so bring your specific questions and issues

5:15 pm

Rejoin General Session

CONCURRENT BREAKOUT SESSIONS—PRIVACY & SECURITY TRACK

1:30 pm – 3:00 pm

Privacy & Security Track A

“Stump the Experts”: Troublesome Privacy and Security Issues

Still have questions or need clarification you received to date? Our security and privacy experts will be available to address your questions.

Carol Pratt, Davis Wright Tremaine

Andrew Melczzer, Illinois State Medical Society

Tom Hanks, IBM

- U.S. HIPAA Security implementation trends and standards setting
- Discuss what other “good, common” security practices and policies are being implemented by industry and how does your organization compare?
- Discover all the critical Privacy issues related to Marketing and Fund Raising
 - How is “marketing” defined? Do you do marketing? What about involvement of medical device representatives, pharmaceutical representatives in treatment, offering samples or literature to patients?
 - What is “fundraising”?
 - How do marketing and fundraising interact?
- Discuss what “minimum necessary” means and how to implement it in your setting – what security tools can help you?
- DHHS guidance to address the issue of continuing the “good flow” of health information to support on going Public Health, Tumor registries, organ donation registries, Law enforcement, Workers Compensation, etc.
- This will be an interactive session, so bring your specific questions and issues

3:00 pm – 3:15 pm

Break

3:15 pm – 5:15 pm

Privacy & Security Track B

Privacy: Issues and Solutions for Medical Research under HIPAA

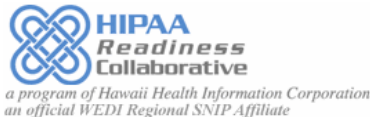
Carol Pratt, Davis Wright Tremaine

Tom Hanks, IBM

- Gain an understanding of the Relationship Among Research Repositories, Databases, the Privacy Rule, the Common Rule, and NIH Guidance.
- Review Security controls to protect PHI used for research related purposes.
- Learn from a number of case studies, including weaknesses/strengths/ good, common practices for research data disclosures and authorizations for privacy compliance.

5:15 pm

Rejoin General Session



TARGET AUDIENCE

This summit is for individuals already familiar with the HIPAA Security Rule requirements and general information security principles and practices. It will be particularly useful for CIOs, Security Officers, Security Administrators, Auditors, IS/IT Professionals, Risk managers, Privacy Officers, Physicians, Medical Staff, Health Information Professionals, Claims, Billing, and Reimbursement Professionals.

GOALS/OBJECTIVES

At the end of the summit, participants will be able to:

- Conduct their own security risk analysis and use secure e-mail to support and streamline community health-related communications.
- Assess the progression of industry-wide implementation of the transactions & code sets regulatory requirements.
- Identify the impact of National Provider Identification Number on health care operations and what specific steps must be taken for compliance.
- Integrate recommended security controls into their organization to protect health information including research related purposes and health care.
- List critical privacy and security issues related to marketing and fund raising.
- Implement a business continuity plan and a strategy for backup and recovery of health information.

FEATURED FACULTY

Andrew Melczer, Ph.D.

Vice President, Health Policy Research, Illinois State Medical Society, Chicago, IL

Carol Pratt, Ph.D. J.D.

Associate, Davis Wright Tremaine, LLP, Portland, OR

Janice Caldwell

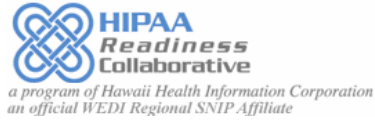
Staff Assistant in the Office of the Regional Administrator, San Francisco Regional Office of the Centers for Medicare & Medicaid Services, San Francisco, CA

Tom Hanks, CPHIMS

Partner, Health Care Strategy and Change, IBM Business Consulting Services, Chicago, IL

ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Hawaii Consortium for Continuing Medical Education and the Hawaii Health Information Corporation. The HCCME is accredited by the ACCME to provide continuing medical education for physicians.



CONFERENCE PARKING

Parking at the HMSA Building is located on the makai (toward the sea) side of the building from level P2 and above. Parking is limited to 40 vehicles only. Alternate parking is available at the following locations:

- Pagoda Hotel/Ross Dress for Less, 711 Keeaumoku Street, \$5.00 per day
- South King Plaza, 1415 South King Street, \$5.00 per day
- 825 Keeaumoku Street, \$4.00 per day

HOTEL INFORMATION/RESERVATIONS

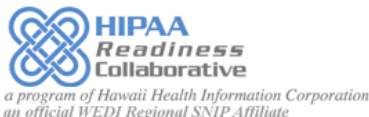
A special rate of \$85 (Kona Tower) or \$92 (Waikiki Tower) per single/double, per night, plus tax, has been arranged. Please make your reservations directly with the hotel and mention the HHIC/HIPAA Readiness Collaborative Summit to receive the reduced rate. Reservations will be accepted until May 23, 2004. After that cut-off date, reservations will be accepted on a space-available basis. Reservations may be made via the Internet at www.alamoanahotel.com (indicate group name in comments section).

Ala Moana Hotel
410 Atkinson Drive
Honolulu, HI 96815
(800) 367-6025 (US & Canada)
(800) 446-8990 (Neighbor Islands)
(808) 955-4811 (direct)
(808) 944-6839 (facsimile)

SUPPORTED BY

HIPAA Readiness Collaborative Members

ACS	MDX Hawaii
Adventist Health	Rehabilitation Hospital of the Pacific
Aloha Care	Medical Services of the Pacific, LLC
Big Island Substance Abuse Council	Papa Ola Lokahi
Benton Chun M.D., LLC	Queen's Medical Center
Child and Family Services	Shriners Hospital for Children
Clinical Laboratories of Hawaii	St. Francis Healthcare System of Hawaii
CompUSA	State of Hawaii Department of Attorney General
Diagnostic Laboratory Services, Inc.	State of Hawaii Department of Education
Gamma Knife Center of the Pacific	State of Hawaii Department of Health
Hale Makua	State of Hawaii Department of Human Services
Hawaii Medical Association (HMA)	State of Hawaii Department of Public Safety
Hawaii Primary Care Association (HPCA)	State of Hawaii Employer-Union Health Benefits Trust Fund
Hawaii Health Systems Corporation (HHSC)	Team Praxis
Hawaii Medical Services Association (HMSA)	University Health Alliance
Hawaii Pacific Health (HPH)	Wahiawa General Hospital
Helping Hands Hawaii	
Hina Mauka	
Kuakini Medical Center	
Leeward Radiation Oncology	



HIPAA SOLUTIONS AND BEYOND:

Advanced HIPAA Implementation Summit

Thursday, June 24, 2004

HMSA Building, Multi-Purpose Room 1st Floor

Honolulu, Hawaii

8:00 a.m.—5:30 p.m.

REGISTRATION FORM

Each participant is required to complete a separate registration form.

First/Middle/Last Name: _____ Title/Professional Degree: _____

Organization: _____

Address: _____

City/State/Zip: _____

Day Phone: (____) _____ Fax: (____) _____ E-mail: _____

For Continuing Medical Education Credits: *

Specialty: _____ Last 5 Digits of SSN: _____

BREAKOUT SESSION COURSE SELECTION:

Please indicate what breakout sessions you will be attending.

Transactions Track

☐ A (1:30-3:30 pm) ☐ B (3:45-5:15 pm)

Privacy & Security Track

☐ A (1:30-3:30 p.m.) ☐ B (3:45-5:15 pm)

REGISTRATION FEES: (No onsite registrations or registrations after June 16 accepted)

EARLY BIRD RATE:

(Payment due by May 31)

☐ \$100 HRC Member

☐ \$200 Non-Member

STANDARD RATE:

(Payment due between June 1—June 16)

☐ \$150 HRC Member

☐ \$250 Non-Member

METHOD OF PAYMENT: (Refunds will not be made, but substitutes will be permitted.)

☐ Check/Money Order (made payable to Hawaii Health Information Corporation)

☐ Visa

☐ MasterCard

Credit Card Number: _____ Card ID (3-Digit Security Code on back of card): _____

Expiration Date: _____ Name on Card: _____

Signature: _____

*The Hawaii Consortium for Continuing Medical Education designates this educational activity for a maximum of 7 category 1 credits towards the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

Please send registration and payment to: Hawaii Health Information Corporation, 600 Kapiolani Blvd., Suite 406, Honolulu, HI 96813, Attention: Candace Alcantara, or fax your registration to 808-534-0292.

For questions, contact HHIC at 808-534-0288.

If you require special assistance or accommodations due to a disability, please contact HHIC by June 16th.